

COM1005 – Visual Composition

Assignment One

To complete this report you will use the internet to collect information and create a PowerPoint presentation from the information gathered. However, you must reference your resources! In other words, in the report you have to tell me where you got the information from.

Be sure to write things in your own words. The idea is for you these concepts up online and then put them into your own words. Anyone using direct copy and paste will be asked to redo the assignment.

Elements and Principles of Design

Use the following websites to start your research and answer the research questions below:

<http://www.goshen.edu/art/ed/Compose.htm>

http://www.jiskha.com/art/visual_arts/ped.html

<http://www.goshen.edu/art/ed/percy1.html>

<http://www.johnlovet.com/test.htm>

http://desktoppub.about.com/od/designprinciples/Principles_of_design.htm

There are numerous other websites you can use, just be sure to reference them!

- 1) For each of the following elements you must provide a definition and insert two different pictures/drawings that are examples of that element. The definition and examples must be on the same slide. Each slide will be worth up to three marks.

- a. Line /36
- b. Texture
- c. Colour
- d. Depth (Perspective)
- e. Light
- f. Direction (Motion)
- g. Mass (Visual Weight)
- h. Tone (Black and White)
- i. Value (Colour)
- j. Shape (2D)
- k. Shape (3D)
- l. Space (Positive and Negative)

- 2) For each of the following principles you must provide a definition and insert two different pictures/drawings that are examples of that principle. The definition and examples must be on the same slide. Each slide will be worth up to three marks.

- a. Balance /27
- b. Emphasis
- c. Proportion (Scale)
- d. Repetition (Rhythm/Pattern)
- e. Unity
- f. Contrast
- g. Harmony
- h. Proximity
- i. Variety

- 3) 7 marks are available for the overall formatting of your presentation.

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