

COM1005 – Visual Composition – Project

This project will demonstrate your understanding of the elements and principles of design. Your first task is to use Google images and identify 20 of your favorites pictures. Be sure to pick a variety of photos. Landscapes, portraits, sports photos, nature shots, and anything else that stands out to you are all acceptable. Save these to your student folder. Once you have selected your images, put them into a PowerPoint presentation (one image per slide). Next you must analyze each picture and identify the element or principle of design that is represented in that picture. If you can't identify one of these in your photo, choose a different photo.

For each image, you must include the following information:

- Identification of an element or principle of design present in the photo.
- Why did you choose this particular picture?
- Why is it a good representation of the principle or element that it illustrates?
- How does this element or principle change or emphasize the subject matter of the photo?

The written information with each photo should be a minimum of 4 sentences.

You must include at least different elements and principles to get full marks! Don't just say every picture has color, that's not good enough.

Grades for this project will be assigned as follows:

- One mark for each photo (20 marks)
- Four marks for identification and explanation of the element or principle of design. (80 marks)

Total marks available: 100