

COM1015 – Final Project

Congratulations! Now that you know how to analyze media sources you are ready to create some of your own. In this project you will be planning, designing, creating, editing, and critiquing your own media example. This will be done using either print media (a newspaper article or essay), visual media (a movie or PowerPoint), or photography portfolio (a series of photographs with a unified theme).

If you choose to do print media, you must write me a full newspaper article on a specific topic. This topic must be pre-approved by your teacher. If you choose to do visual media, you can either create a short film or plan your own movie. If you choose to plan a movie, be very specific and detailed (Who would be in it? Who would direct? When and where would it be set? What would the message be? Etc)

Whichever you choose, you must complete the following steps:

- Planning
 - A typed proposal containing your message or idea, the type of media you are planning to use, and why you think this is the best choice of media. Minimum of 5 sentences.
 - The teacher must approve and initial this before you can move on to the next step.
- Execution
 - Create your media. Whether this is typing up your article, creating your PowerPoint, or going to take pictures, you need to create something.
- Editing
 - Go through your created media and look for errors or things that could be done better. Marks will be assigned for spelling, grammar, formatting, and overall appeal.
- Critique
 - In this section you will critique your own work. You will fill out the attached form and give yourself a grade based on how well you think you met each criteria.

Name: _____

<u>Marking Guide:</u>		<u>Teacher Comments</u>
Planning	/5	_____
Creativity and Originality	/5	_____
Complexity	/5	_____
Clarity of message	/10	_____
Formatting and Design	/5	_____
<u>Student Self-Critique</u>	<u>/10</u>	_____
Total	/40	_____

Student Self-Critique

For each of the sections below assign yourself a grade based on how well you think you did in each section. This critique will be included in your grade for the project.

Planning -Was my planning time used effectively? Did I follow my plan?	/5
Creativity and Originality - How unique is my idea? Did I do anything different or interesting?	/5
Complexity - How complex was my idea? Did my presentation contain any outside the box concepts?	/5
Clarity of Message - What was I trying to say with this presentation? Was my point clearly made?	/5
Formatting and Design - How does my presentation look overall? Is it well formatted? Do my choices make sense?	/10